

PRESIDENT'S REPORT  
by Linda Jaquez-Fissori '92

Board of Governors Meeting  
October 17, 2012

**Board of Governors**

New staff member

This summer a search for an AAMC office coordinator was held and concluded with the hire of Lesli MacNeil '75. Lesli's first day of work was September 5<sup>th</sup> and her schedule is Monday, Wednesday, and Friday from noon-5pm. Her primary roles are to oversee the day-to-day operations of the office and to support the AAMC president and treasurer. Thank you to board members Viji Nakka-Cammauf, Lucy Do, Marge Nicholson, and members of the Alumnae Relations staff who participated in the interviews with the applicants. A second thank you to Marge who spent many hours managing the process and whose experience as former Mills HR Director was invaluable!

New Board Member Orientation

In early September, our new Board of Governor members attended an orientation to familiarize them with the history, mission, and committees of the AAMC. Thank you to Michelle Balovich, Jennifer King, and Marge Nicholson for their assistance organizing it and to the many committee chairs and other board members who participated and helped create a meaningful orientation.

AAMC website

I am working with Angelique Felgentreff '90, associate director of alumnae communications, to post our board meeting minutes and board reports on the AAMC website (aamc.mills.ed). Last year's minutes and reports are scheduled to be posted this month.

**Alumnae Relations Efforts**

Communications with alumnae

I sent an e-mail letter to Bay Area alumnae this summer asking for their support in our search for an office coordinator. The letter also included an appeal to attend Reunion. The letter was very successful in that it resulted in numerous resumes, interest in volunteering with the AAMC, and general positive replies. A similar letter from me will be sent at the end of October or early November encouraging nominations for this year's Alumnae Trustee election and other openings on the

Board of Governors. I am working in coordination with Nominating Committee chair Diane Kettle.

#### Engagement with branches/clubs

In July, I attended the "Summer Sendoff" for newly admitted students in San Francisco. The San Francisco alumnae branch hosted this event. Thank you to Michelle Balovich who also attended.

I attended the Palo Alto Area Mills College Club's October 6<sup>th</sup> Fall Brunch.

I will attend the Marin Welcome Event for President DeCoudreaux on October 20<sup>th</sup> and will make the welcome remarks and introductions at the event.

As AAMC President, it is my intention to foster the AAMC's relationship with alumnae groups during this year (see Advancement Committee goals below).

#### Alumnae events

I attended two Educational Outreach sponsored events this summer: The June private tour and brunch at the De Young museum and the book discussion with Mills professor Cornelia Nixon.

#### Reunion

We sold \$2,433.00 in merchandise at reunion! A portion of it will be transferred to the Orange County branch (\$210) for the sale of their note cards. **Thank you** to the board members and volunteers who helped with sales.

Thank you to Cynthia Guevara, Lucy Do, and Michelle Balovich for their respective committee events: "Salsa, Salsa, Salsa!", "AAMC Travel Program: Volga River Cruise: Russia", and "The Journey of a Writer: From Manuscript to Published Work".

As President I had a busy and very fulfilling role at Reunion. I gave remarks at the Golden Girls Dinner, gave a welcome address at Convocation, gave an "AAMC Update", presided over the Alumnae Awards Ceremony, introduced President DeCoudreaux at the various Class Dinners, served on the Volunteer Workshop panel, and attended many other events throughout the weekend.

Thank you to Diane Kettle for her remarks at the "AAMC Update" encouraging nominations for Alumnae Trustee and other board positions and for highlighting the benefits of volunteering and serving on the Board of Governors.

Thank you to Michelle Balovich who also served on the Volunteer Workshop panel.

Thank you to everyone who volunteered throughout the weekend and to Viji who served with me on the Reunion Planning committee.

## **College Relations**

### Communications

I met with Sr. Dir. of Alumnae Communications Dawn Cunningham '85 and Angelique Felgentreff in September to discuss our needs as they relate to the AAMC website, the (e)ucalyptus, e-mail communications with alumnae, and digital artwork available for AAMC and alumnae branch/club use.

I continue to meet monthly with Laura Gobbi and Vice President for Institutional Advancement Cynthia Brandt Stover and will again meet quarterly with President DeCoudreaux this year.

Viji and I attended the Senior Class Kickoff in September and encouraged students to become involved with the AAMC following graduation and educated them on the benefits of the alumnae membership card. A handout was provided to all of them.

I also attended the New Student Tea and the Candle Lighting Ceremony both held during new student orientation. Thank you to Diane Kettle for attending the Tea and to Michelle Balovich and Lilly Sahagun for participating in the Candle Lighting Ceremony.

### Board of Trustees

This year I am serving on the Advancement Committee and the Student Life Committee.

My established goals for the Advancement Committee are:

- Facilitate relationship between the AAMC and the College
- Partner with student philanthropy programs
- Regional alumnae activities, including traveling to 3 events outside the Bay Area