

**Alumnae of Color Committee (AoCC)
Board of Governors Report
May 2018**

The Alumnae of Color Committee (AoCC) is pleased to share the following highlights from this past quarter:

- AoCC members participated in various BHM365 Black History Month events, including the February 7, 2018 student dinner at Founders with guest alumnae and AoCC member, Kymberly Jackson, and the 3rd annual BHM Brunch on February 25, 2018.
- AoCC partnered with the Norcal Columbia Alumni for a joint networking event: *Revelations: Art from the African American South* Docent Tour on Saturday, February 10, 1:30 - 4:00 pm, at the de Young Museum in San Francisco. Approximately four AoCC members attended. AoCC member Mi-Kyung “Miki” Hong made this connection.
- AoCC held a General Meeting on Saturday, March 3, 2018, 10 am - 12 pm at Cowell Building with a teleconference option. See attached minutes draft.
- Our hallmark AoCC Phenomenal Women of Color Celebration 2018 took place on Wednesday, April 18, 2018 at the Mills College Student Union from 5:00 to 8:00 p.m. We honored 29 graduating seniors of color with the Phenomenal Senior of Color award. This year’s Phenomenal Woman Award honoree was Mills College Ethnic Studies professor, Dr. Melinda Micco. Approximately 100 guests attended. See attached event evaluation draft.
- Our next General Meeting is on Saturday, May 5, 2018, 10 am - 12 pm at Cowell Building with a teleconference option.

We encourage you to connect with the AoCC. Please email us at mills.aocc@gmail.com to be added to our distribution list. Follow us on social media: [Facebook](#), [Twitter](#), and [LinkedIn](#).

Prepared by: Co-Chair María D. Domínguez '08
on behalf of 2017-18 AoCC Executive Committee
Co-Chair Connie Davidson '73
Secretary Gwen Foster '67
BOG Liaison Lynette Castille-Hall '76

Alumnae of Color Committee (AoCC)
Email Address: mills.aocc@gmail.com
Social Media: [Facebook](#) · [Twitter](#) · [LinkedIn](#).

Founded in 1991

AAMC EVENT EVALUATION

Date of Evaluation: 04/30/2018 by María D. Domínguez **DRAFT***

Name & Description of the Event	2018 Phenomenal Women of Color Celebration
Day, date and time (s)	Wednesday, April 18, 2018, 5:00 to 8:00 PM
Name of Committee	Alumnae of Color Committee (AoCC)
Committee Chair(s)	María D. Domínguez '08 (main point person, shared leadership by all)
Committee Members	Myila Granberry '05, Dorothy Lawrence '11, Kirstyne Lange '12
Alumnae Relations staff	Nikole Hilgeman Adams, Renée J. Dyer '80, Chelsea Ekholm '13
Other volunteers	Estrellita Hudson Redus '65, MA '75, Tara Baptiste, Micheline Beam, Gwen Foster, Sheryl Wooldridge, Sheryl Miralles '18
What Mills department/organization collaborated with you?	The Alumnae Association of Mills College (AAMC) and the Mills College Office of Alumnae Relations (AR).
How were the duties divided & how could it they have been better handled?	<p>The event committee created the tasks. AAMC and AR also volunteered to take some of the tasks, summarized below.</p> <p>AAMC tracked all RSVPs using Banner (pre attendance and post), printed name tags with Imodules support from AR. AAMC had flyer approved, printed and posted.</p> <p>AAMC set up Event Registration with Campus Events in Live25 and provided additional diagram information utilizing AR support with details.</p> <p>AAMC prepared changes to Program per MC protocol and set up for Copy&Print.</p> <p>AAMC printed Awardee Certificates and Proclamation.</p> <p>AAMC prepared Presidents Briefing with AR's guidance and overview.</p> <p>AR printed and poster flyers on campus.</p> <p>AAMC and AR assisted with setup and registration the day of.</p> <p>We could have updated our <i>Event Planning Document</i> more regularly and shared it with the other departments.</p>
What was the goal of this event as it pertains to the AAMC Mission?	<ol style="list-style-type: none"> 1) Celebrate graduating seniors of color, welcome them into AAMC AoCC, and to honor Dr. Melinda Micco. 2) Move attendees to actively support our work, e.g. join AoCC exec board, volunteer, donate, etc. 3) Improve overall Alumnae engagement.
How was event/program received by	It was extraordinarily well received. We got a lot of inquiries leading up to the event. We

targeted attendees (site specific comments)?	<p>expected 85 people, but close to 100 attended. We received a lot of positive feedback including:</p> <p>“The pictures were terrific! Congratulations on a very successful event!”</p> <p>“I’m so glad we had an amazing event celebrating some Phenomenal Women tonight!”</p> <p>“Myila did a wonderful job with everything. The food was scrumptious down to the last bite also. Very inspiring.”</p> <p>“Thanks to you and the group of phenomenal women behind these awards! It’s wonderful and humbling to be acknowledged for all our hard work and to be in the presence of wonderful women who pave the way for us.”</p>
Targeted attendees? Circle one:	undergrads grads alumnae other: _____
How many undergrads attended?	Approximately 30
How many grads attended?	Approximately 5
How many alumnae/i/s attended?	Approximately 25
How may BOG attended?	Approximately 5
How many faculty & staff attended?	Approximately 15
How many other guests attended?	Approximately 20
Total attendees	Approximately 100
Method of invitation – circle all that apply	<p>Email Eucalyptus Quarterly Invitations Other? Facebook, Twitter</p> <p>https://www.facebook.com/events/319415675201904</p>
How far in advance were invitations sent?	<p>First Save-The-Date to internal email list: 10/25/17</p> <p>Student Nomination Period Opened: 02/21/18</p> <p>Official Formal Invitation via Alumnae Relations: 03/08/18</p>
How many RSVPs were received?	108 guests (of which 21 were students)
What food, if any, was served?	Fruit & Cheese Platter, English Pea Deviled Eggs, Assorted Dips Platter (Hummus, Ranch, Spinach, Artichoke, etc.), Mixed Greens Salad with Seasonal fruit & House Vinaigrette, Mixed Spring Vegetables, Whole Wheat Pasta with garlic & parsley, Braised Chicken, Fried Chicken
Quantity of food served	More than enough to serve 100 guests

Source of food	Corners Cafe & Catering, Youth UpRising, Oakland
What drinks were served?	Cucumber Mint Lemonade, Sweet Tea, Water
Quantity of drinks served	More than enough to serve 100 guests
Source of drinks	Corners Cafe & Catering, Youth UpRising, Oakland
Cost of food	\$1,533.11 including food, drinks, catering fees, and taxes.
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Other costs (decorations, gifts, honorarium, door prizes, food & other items for care package, etc.)	\$371.99
Total event cost	\$1,905.10
Cost per targeted attendee	\$15
AAMC portion of cost	100% AoCC Budget (from AAMC funds)
AAMC budget for event	AoCC Budget \$2,150.00
Who paid for remainder of the cost?	Alumnae Relations paid for proclamation frame and covered printing costs.
What were the best things about the event? Did you achieve the expectations/goals?	We celebrated our graduating seniors of color, welcomed them into AAMC AoCC, and honored Dr. Melinda Micco. Many alumnae/i/s and future alumnae/i/s signed up for our email list. We exceeded our expectations and goals as we had more attendees than expected.
How did you recognize that this event was successful?	From the feedback we received leading up to the event, at the event, and post-event.
Should the event be repeated as is?	Y N
Suggested changes for next time	<ul style="list-style-type: none"> - Larger budget to accommodate growing number of attendees. We had a record number of 29 student nominees. - Evaluate start time - peak traffic time. Room did not fill until past 5:30 PM. - Hire a photographer if budget permits? - Simpler RSVP link URL with more drop down categories like "friend of AoCC" - Review post-event cleaning expectations ahead of event
Who participated in this review?	<p>María D. Domínguez '08, Renée J. Dyer '80</p> <p>*Please note that a more thorough and inclusive event debrief and evaluation will be held after May 1, 2018, the deadline for this report.</p>

Alumnae of Color Committee (AoCC) General Meeting

Saturday, March 3, 2018, 10 a.m–12 p.m.

Cowell Hall Conference Room

MINUTES – DRAFT, TO BE APPROVED ON 5/5/2018

Attendance: Cheryl Woolbridge, Connie Davidson, Dorothy Lawrence, Estrellita Hudson Redus, Gwen Foster, Lynette Castille Hall, Maria Dominguez, Micheline (Miki) Beam, Myila Granberry, Patricia Duncan Hall, Tara Batiste, Toni Adams, Yvonne Daniels.

Welcome & Introductions

Maria Dominguez

Co-Chair Maria Dominguez called the meeting to order at 10:15 AM. Attendees introduced themselves.

Approve Minutes from January 13, 2018 Meeting

Miki moved/Connie seconded approval.

Phenomenal Women of Color Planning Committee Report

Maria, Myila Granberry

- This AoCC signature event is scheduled for April 18, 2018, 5-8 PM in the Student Union.
- Dr. Melinda Micco will be the awardee; she is retiring this year after 25+ years, campus and community activist for Native Americans. Professor Micco was involved with AoCC in its early years and was the first tenured faculty member of color to do so.
- AoCC is covering approx. 90% of costs; Alumnae Relations also will help support this event.
- Caterer Corner Café is a job training program affiliated with Oakland Uprising and Castlemont High School.
- A volunteer sheet was circulated for contributions of time and/or money: Volunteers are needed for: Set-up; Greeting, sign-in table; Breakdown. Several attendees volunteered to help pay for a cake.
- It is important to ensure that all tasks are completed in a timely fashion by Alumnae Relations and AoCC.
- Speakers should come from AoCC, and special guests should be recognized.
- We continue to have problems obtaining mailing lists/email addresses for seniors of color, faculty, and staff.
- Dorothy is stepping off the subcommittee, and she was thanked for her past active participation.

President's Endowed Scholarship Fundraiser Update

Connie Davidson

- This event is postponed until Fall.
- Instead AoCC will do an online campaign, saving \$600.
- Connie is exploring an opportunity to coordinate the scholarship fundraiser with Rosa Parks' home exhibit at Mills; the exhibit is not yet funded. If this comes together, the AoCC event would be a gala.
- In moving forward with fundraising events, AoCC should reach out more strategically to our influential members (e.g. Barbara Lee, Lateefah Simon) and major donors.

Reunion 2018 (Sept. 23-30) Planning

Connie and Yvonne Daniels

- AoCC Reunion wine and cheese reception: Based on last year's expenditures, a budget of \$300 will work. The 2017 reception was well-received and well-attended.
- Dance presentation: This event is in planning phases but will highlight ethnic dance.
- AoCC will co-sponsor both events.

Discussion: Prioritizing Requests to Participate in College, AAMC, & Community Activities

- How do we develop guidelines, prioritize activities?
- Ways that AoCC has been asked or invited to participate:
 - AoCC Name as a co-sponsor

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- money;
- volunteers;
- representation in college or AAMC planning and outreach activities;
- sharing information about events organized by others on-campus or off-campus;
- sharing information about member products (e.g. books, performances, artwork)
- We need criteria based on the AoCC mission statement. This will provide clarity for AoCC and requestors.
- There was discussion about whether announcements should go in a newsletter instead of in our meeting correspondence. Consensus was reached that it is OK to use our correspondence – first, our business, then announcements in separate page/section.
- We need tools to determine our participation level and prioritize requests. Examples: Lokey MBA group request for our assistance in reserving Reinhardt Alumnae House for graduation; alumna’s request to spread the word about her new book.
- AoCC should get information about Mailchimp to help organize our email and other contact lists.
- The Communications Subcommittee will meet and report back at May meeting.

I. AoCC Sub-Committee Updates

Executive Committee – Connie and Lynette.

- Preparations for 2018-19 are underway, including an AoCC budget and elections
- A draft budget was reviewed, based on an allocation from AAMC of \$3,625. AoCC has not spent the full 2017-18 allocation. It was noted that the 2018-19 budget allocation has been reduced, and there was concern that about the reduction without a rationale being provided to the Committee.
- Lynette presented a draft budget for review, based on past experience. This is a working document that can be changed.
- AoCC members need to capture more budget information, especially true costs of events that include in-kind donations such as food, alcohol, utensils, etc..

Elections.

- Connie will step down as Co-Chair at the end of AY 2017-18. We thanked her for her untiring work that helped to stabilize AoCC.
- It was clarified that we need either a co-chair that is on the BOG or a liaison from the BOG who serves on Exec Committee.
- It was suggested that we get someone from Lokey School of Business to look at a budget template, and explore whether an MBA graduate would be willing to serve as AoCC treasurer.
- Qualifications for co-chairs and treasurer will be developed, and nomination forms will be emailed. Elections will be held in May; Qualifications will be reviewed by EC.

AoCC name sub-committee - Maria

- The sub-committee will report back at the next meeting.
- Maria plans to meet with AAMC to see what their thinking/actions are about changing “alumnae” to “alums” to reflect Mills’ diversity.

Communications and marketing subcommittee - Maria

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- The sub-committee will meet before the next AoCC meeting.

Summary Reports

- AoCC members participated in Dolores Huerta film screening and panel discussion with remarks by Barbara Lee '73 (Feb.2).
- Three Mills alumnae attended Feb. 10 Docent Tour of Art from the African American South with Norcal Columbia Alumni Club and new Black Columbia Alumni Council.
- AAMC Board of Governors updates/announcements: The College still running a deficit, but this is Year 1 of 3 yr. plan. The College is implementing tuition reduction to increase and further diversify student body.
- The Admissions Department is interested in having ambassadors from AoCC at campus visit on 4/6- 4/7. This is a replacement for the Alumnae Admissions Recruitment program that was successful but was closed several years ago.
- MC Board of Alumnae Trustees updates/announcements: Three women of color are running for Alumnae Trustee.

II. Announcements

11:45 AM

- Jan. 20 Women's March in Oakland/other cities. Maria will put pictures on Facebook if forwarded to her.
- A performance of *For Colored Girls 2018: A Transformance+Direct Action* will be on Thursday, 3/8, 6:30-9:30 PM
- Women of Color in Local Government panel on Thurs. March 8, 6:30 - 8:30 pm at Mills College by Mills College International City/County Management Association (ICMA) Chapter.
- Mills College Native Alliance Pow Wow, April 14, 2018.
- Sunday Brunch, March 25 and April 22.
- Dorothy attended Black Joy Parade in Oakland, and suggested that AoCC consider a booth for next year. (Connie signed AoCC up online).
- East Oakland Collective has meetings on campus; build bridges with them.
- Micheline and Estrellita attended the Black History Month dinner at Founders Common.
- Linda Stingley is recovering from surgery and is doing well.
- Next AoCC general meeting: **Sat. May 5 from 10 a.m. to 12 p.m.** It was suggested that AoCC consider monthly meetings for 2018-19.

Adjournment

The meeting was adjourned at 12:15 PM.