

Alumnae Association of Mills College  
Alumnae Student Relations Committee  
Year-End Report

Purpose: The Alumnae Student Relations Committee (ASR) sponsors programs, which help create a positive relationship between students and the Alumnae Association. This ongoing relationship encourages students to become supportive and active members of the AAMC when they become alumnae.

#### Taco Tuesday

The 2011-2012 school year started with a lively event! The AAMC-ASR Welcome Freshwomen, Transfer Students, and Graduate Students event, "Taco Tuesday," was held on Tuesday, August 23<sup>rd</sup>. Once again, this event was the most successful welcome event for the students since the ASR committee started this late day affair nine years ago. Bon Appetite catered the event, and the College picked up the majority of the cost. Tacos were truly the theme as Alexandra Wong, Associate Director of Alumnae Relations, directed catering to replicate a Taco Truck theme for all the guests. The event was split between two locations: the dinner and formal program were held outside on the Art Museum lawn while desert and prizes were in Reinhardt Alumnae House. At the formal program, Senior Director of Alumnae Relations and Annual Giving Laura Gobbi welcomed attendees and introduced the AAMC president Linda Jaquez-Fissori who then introduced the new President of Mills College, Alecia A. DeCourdreux. Students who attended the dessert and raffle drawing had a chance to win Mills Swag such as t-shirts, mugs, and gift certificates to the Mills College Bookstore supplied by Alumnae Relations. Many from the Board of Governors, the College, and friendly supporters were on hand to volunteer as greeters and to offer words of wishes and wisdom to the new students.

Total number of attendees was approximately 250 people.

Total cost was \$7,417.48.

The College spent approximately \$4,917.48 on food and equipment rentals.

The AAMC contributed \$2,500.

#### Winter Celebration

The Winter Celebration for New Alumnae was held on Tuesday, November 29, at the Student Union and was successful with a lively turnout of about twenty-four Winter Graduates and forty of their family and friends. The event was a joint effort by the AAMC and Mills College Office of Alumnae Relations, and beautifully planned by Alexandra Wong. A short program opened with welcoming remarks by Senior Director of Alumnae Relations and Annual Giving Laura Gobbi and featured congratulatory remarks by President Alecia A. DeCourdreux, Dean of Student Life Dr. Joi Lewis, Mills Senior Class President Jack Elliot, and ended with AAMC President Linda Jaquez-Fissori both congratulating and welcoming the graduates as new alumnae. Our newest ASR Committee student volunteer Rose Lopez, Class of 2014, was present at the celebration as well as ASR Volunteer Karen Hancock. Representing the Board of Governors were Darice Balabanis, Viju Naka-Cammauf,

Lynda Campfield, Beverly Curwen, Cynthia Guevara, and Rita Stuckey. All new alumnae were bestowed with lavender Sterling roses with matching ribbons in honor of their class color of purple. Those departing the event expressed their compliments and were appreciative of the annual event that congratulates those who complete their graduation requirements in December.

Total number of attendees was approximately 75

Total Event Cost was \$1, 837.52

The AAMC paid \$918.76

The College paid \$918.76

#### Pearl M Senior Dinner

The Pearl M Senior Dinner was the year's big celebration between the AAMC and the College. The ASR Committee, the AAMC, and OIA worked in partnership to ensure a smooth event with a large attendance—approximately 114 guests! The Annual Pearl M Dinner honoring the class of 2012 took place on Thursday, April 12<sup>th</sup>. Dinner was at Orchard Meadow Hall, followed by the Lantern Procession to the fountain in the courtyard between Orchard Meadow Hall and Olney Hall, and ending at Reinhardt Alumnae House with a chocolate and champagne reception. Seniors Kirie Lange and BOG Student Representative Modesta Tomayo were the recipients of the 2012 Pearl M Awards. To present Modesta her pin, past Pearl M recipient from the previous year, Dalia Cuenca, returned to pin Modesta. Cynthia Guevara, a current BOG member and past Pearl M recipient, presented the Pearl M to Kirie. Also, the results of the online Class Secretary and Class Agent elections were announced: Class Secretary is Kirie Lange, and Class Agent is Meaghan Leferink. Laura Gobbi, Elizabeth Coyle, and Caitlin McGarthy expertly coordinated the “nuts-and-bolts” of the event. Many thanks this year for Beverly Curwen and Lynda Campfield's donation of champagne and chocolates for the entire after-dinner event.

Total number of attendees was approximately 114 people.

The College spent approx. \$6,000 on catering.

The AAMC contributed \$2,500.

Committee Members: Michele Balovich, Lynda Campfield, Beverly Curwen, Jennifer King, Viji Nakka-Cammauf, and Rita Stuckey.

Volunteers: Karen Hancock, Kelsey Lindquist

Submitted by Lynda Campfield, Alumnae Student Relations Chair