

AAMC Branch/Club Liaison Committee
First Quarter, 2014 Report

Mission:

Build a strong, active global network of Mills alumnae who have positive feelings about Mills College and the AAMC Board of Governors by establishing a mutually beneficial relationship between the AAMC Board of Governors and the regional branches/clubs. The Board of Governors will continue to partner with the Office of Alumnae Relations, as well as establish our own relationship with the branches/clubs.

Meeting Dates in Last Quarter:

Email only

Scheduled Meetings Dates in Next Quarter:

To be scheduled. We will utilize telephone conference calls.

Committee Chair(s)/Members (to date):

Chair, Marge Nicholson. Members: Pam Sufi and Marina Simenstad.

Accomplishments:

1. Reach-out to branches and clubs: Following committee collaboration and partnership with staff of the Office of Alumnae Relations, Marge Nicholson has sent an initial email introducing the committee to key contacts of 18 branches and clubs. Telephone follow-up will occur in coming weeks.
2. Committee engagement with branches and clubs:
 - a. Marina Simenstad attended branch activities in Marin and San Francisco and plans to attend another Marin event later in February. She will visit with Washington D.C. alumnae on a visit in late March.
 - b. Marge Nicholson attended a club-regrouping meeting in February for Contra Costa alumnae and plans to attend another meeting in March.

Action Items In-Progress:

1. Talking Points: After collaboration with the Communications Committee and some members of the Executive Committee to revise the AAMC Talking Points, the next step will be to get feedback from selected previous AAMC Presidents. The Talking Points are designed to be used by BoG members travelling to areas with AAMC clubs or branches. When completed, however, it will be a very useful document for other situations where we want to talk about AAMC.

Action Items Pending:

1. Working with other Board committees as needed, we will take steps to increase participation of alumnae through branches/clubs in nominating and electing alumnae trustees, encouraging nominations to the Board of Governors, making Alumnae Award nominations, and the like.
2. We will encourage members of the BoG, while travelling, to visit branch and club steering committee meetings and activities. Working with others as needed, we will finish Talking Points for Board members to use. We will explore the feasibility of

developing a tracking system for visits, and a way to document/disseminate key information from the visit.

3. Working with the Communications Committee and other committees as needed, as well as Alumnae Relations staff, we will explore collaborating on an alumnae handbook for use by the chapters and clubs.

Expenditures in Last Quarter:

None

Planned Expenditures in Next Quarter:

TBD

Pending Budget Requests:

None

Recommendations/Questions for Full AAMC Board of Governors:

None at this time

Report Submitted by: Marge Nicholson