

AAMC Branch/Club Liaison Committee
Second Quarter, 2014 Report

Mission:

Build a strong, active global network of Mills alumnae who have positive feelings about Mills College and the AAMC Board of Governors by establishing a mutually beneficial relationship between the AAMC Board of Governors and the regional branches/clubs. The Board of Governors will continue to partner with the Office of Alumnae Relations, as well as establish our own relationship with the branches/clubs.

Meeting Dates in Last Quarter:

Conference phone call meetings April 23 and April 29, 2014 and a lot of email communication

Committee Chair(s)/Members:

Chair, Marge Nicholson. Members: Pam Sufi and Marina Simenstad.

Accomplishments:

1. Reach-out to branches and clubs in preparation for the Annual Meeting:
 - a. The Board decided at its April 12 Board retreat to celebrate branches and clubs at the Annual Meeting.
 - b. The ad hoc BOG Annual Meeting planning committee sent an E-vite to contacts of all branches and clubs.
 - c. I followed up with contacts by phone and email about the Annual Meeting and with a request to encourage alumnae in their areas to vote for the alumna trustee and make Alumnae Award nominations.
 - d. At least four – perhaps six - representatives from branches and clubs will give brief program highlight reports at the Annual Meeting. All submitted written program highlight reports will be combined into one document and distributed electronically after the Annual Meeting to attendees at the Annual Meeting as well as to the contacts of all branches and clubs.

2. Talking Points: (Also see recommendations to the Board at end of report.)
 - a. The AAMC Talking Points have been developed in collaboration with the Communications Committee and a focus group of some members of the Executive Committee and they reflect feedback from three previous AAMC Presidents. The Talking Points are designed to be used by BOG members travelling to areas with AAMC clubs or branches, but can serve as a useful resource for other situations where we want to talk about AAMC.
 - b. Attachments:
 - The full set of Talking Points
 - Distilled index card version of the Talking Points
 - Draft Travel Presentation Report template
 - c. List of clubs and branches – at end of this report

3. Visits with branches and clubs: This quarter Marina Simenstad visited with Washington D.C. alumnae and has an upcoming visit to Portland. Lucy Do visited clubs in Hawaii and Seattle.

Action Items In-Progress:

1. Continue conversations with branch/club contacts to identify their greatest needs. e.g.
 - a. Finding effective ways to engage alumnae, especially younger alumnae
 - b. Funding activities – and finding new ways to do fund-raising
 - c. Supporting career networking
 - d. Supporting organizational efforts – e.g. by-laws, building/expanding core team, creating an effective organizational structure
 - e. Reaching out to students
2. Redraft a summary of post-MOA changes for AAMC and Mills, removed from the Talking Points, for inclusion in Board binders in the MOA section.

Action Items Pending:

1. Expand the membership of the committee to include alumnae/i who are members of branches and clubs.
2. Working with the BOG and Alumnae Relations staff, explore how we can strategically partner to respond to needs expressed by branches and clubs and encourage dialogue among branches and clubs.
3. Develop a tracking system of all Board visits to branches and clubs – local and out of the area.
4. Invite branches and clubs next year to submit an annual report that is more substantive than just program highlights. For instance, it might also include challenges (particularly if the club/branch has found successful strategies) and any requests for assistance.

Expenditures in 2nd Quarter:

Refreshments for Annual Meeting, TBD.

Recommendations for Full AAMC Board of Governors:

1. Support outreach to branches and clubs by encouraging members of the BOG:
 - a. To advise Chair of Branch-Club Liaison Committee of their upcoming trips to places where there are branches and clubs – both local and out of the area
 - b. To visit branch and club steering committee meetings, activities, and social events
 - c. To use the Talking Points, as applicable, and give feedback through the draft Travel Presentation Report form to document what has been learned from the visit
2. Share BOG 2013-14 program highlights and 2014-15 goals and priorities with branches and clubs.

Report Submitted by: Marge Nicholson, Chair, Branch-Club Liaison Committee

AAMC Branches and Clubs

Local:

1. East Bay Mills Branch
2. Marin Mills Club
3. Contra Costa Mills Club
4. North Bay Mills Club
5. Palo Alto Area Mills College Club (PAAMCC)
6. San Francisco Mills Club

Regional

7. Chicago Area Branch, Alumnae Association of Mills College
8. Greater Washington D.C. (Mills College Club of Greater D.C.)
9. Hawaii Mills Club
10. Los Angeles Mills College Alumnae
11. New York (alumnae in Conn. NJ, and New York) – Mills College Club of New York
12. Monterey Mills Club
13. Orange County Mills College Alumnae
14. Portland Mills Club
15. Sacramento Mills Club
16. San Diego Mills Club
17. Seattle Mills Club

International

18. London Mills Club
19. Tokyo (Alumnae Association of Mills College, Tokyo Branch)

There are no clubs currently in Santa Barbara, Denver, or Hong Kong

rev. May, 2014