

AAMC Branch/Club Liaison Committee Fourth Quarter, 2015 Report

Mission:

The AAMC Branch-Club Liaison Committee provides leadership to the AAMC Board of Governors (BOG) in its relationship with AAMC branches and clubs. The BOG partners with the Mills College Office of Alumnae Relations to build a strong, active global network of Mills alumnae who have positive feelings about Mills College and the AAMC.

Committee Chair(s)/Members:

Chair, Marge Nicholson. Members: BOG members - Marina Simenstad, Judy James, Lynette Castille-Hall, Susan Ardisson. Non-BOG members: Kirie Lange, North Bay Club; Dalia Cuenca, Palo Alto Area Mills College Club.

Scheduled Meetings:

The committee meets approximately eight times a year by telephone conference call on a schedule to be determined. The committee met this quarter on October 5, 2015 and Monday, November 16, 2015.

Recent Actions:

- To show our support for branches and clubs, we have launched a program that reimburses up to ten clubs \$75 for expenses related to putting on event(s). As of 11/29, eight branches and clubs have expressed interest in participating in the program.
- Marge Nicholson and Lesli MacNeil participated in the final interview for the Alumnae Engagement Manager, a position that will work closely with branches and clubs. Lucy Do participated in initial interviews for this position.
- At the November meeting, the committee discussed the "Compact" which came out of the Summit and the BOG's discussion of the first "Compact" version.

Recommendations:

- AAMC and the College, acting together to solicit broad input, should cast as wide a net as possible on the "Compact" version going to branches, clubs, and all other alumnae/i; (i.e. use as many means as possible to reach alumnae/i.)
- The introduction should be positive and stress "realignment" of AAMC's working relationship with the College in this time of change. This is a time to move forward.
- Leaders of local branches and clubs are expressing interest in another networking lunch in the new year.

Ongoing:

- In light of recent restructuring of OIA staffing, partner with the College and alumnae on effective ways to engage alumnae in support of the College. Establish a strong working relationship with Mills AR staff.
- Dialogue with branch/club contacts to identify their greatest needs and how we might be a resource. e.g.
 - Finding effective ways to engage alumnae, especially younger alumnae
 - Reaching out to students
 - Funding activities – and finding new ways to do fund-raising
 - Supporting career networking
- Partner with Nominations Committee and Alumnae Awards Committee to involve branch and club members in making nominations for alumna trustee, members of the BOG and alumna awards; also encourage voting for alumna trustee.
- Continue to encourage BOG members to visit branches and clubs.

Expenditures in 3rd Quarter:

None

Report submitted by: Marge Nicholson, Chair, Branch-Club Liaison Committee