

Branch/Club Committee Report
May 9, 2018

The Branch/Club Committee of the AAMC Board of Governors held a telephone conference meeting on the evening of May 1, 2018. Attending were: Marina Simenstad, chair; Lynette Castille-Hall; Lucy Seereiter; Kirstyne Lange; Chelsea Ekholm; Nikole Adams. Absent was Judith James.

Chelsea continues to be our main contact regarding Branch/Club activities, and for all matters regarding that sphere of activities. Nikole shared with us some upcoming college events:

Reception with the President in Monterey

Sunday, May 6, 2018

1:00 p.m.-3:00 p.m.

Commencement 2018

Saturday, May 12

8:00 a.m.

Upcoming branch/club events, dates to be determined:

Summer soiree in LA/Orange County

New York City celebration of 100th anniversary of Branch

Summer Movie Series - local to the Mills area

East Bay Branch Wine Club - 2nd Tuesdays at RAH

Lucy Seereiter has attended these events, and reported that they are enjoyable!

People Grove

There was much discussion about how People Grove could help engage students and alums, and connect with branches nationwide. It could connect alums to alums. There needs to be the addition of a group module to assist in making various connections among various groups. This project is still in development stages, but all were very excited about the benefits that could possibly result.

There was also much discussion about creating events to engage younger alumnae, who might not be interested in traditional meetings, such as teas. Kirie, being our

youngest committee member, agreed to look into this development - events that were less expensive, more casual, perhaps held in a public location such as a restaurant. There might be a separate "young" event. This could become a pilot program for future engagement. Kirie will investigate finding a target group, identifying needs and possible contributions that younger alumnae could make to the overall Branch/Club effort.

A key assignment for all committee members is to contact their identified branch/club contact people, and to request a report on their activities from the past year. These reports will be shared at the Annual Meeting, presented by the branch representatives if they will be in attendance, or submitted to the Branch/Club committee if they will not be present. Chelsea Ekholm will send the committee an updated contact list to make this possible.

Respectfully submitted,

The Branch/Club Committee - Marina Simenstad, Lynette Castille-Hall, Kirstyne Lange, Lucy Seereiter, Judith James.