

Communications Coordinator Report

The Communications Committee's top priority has been the presentation of the three options for the future of the AAMC, for which the open comment period ended on 11/4. During this period, we have had two successful open forums for alumnae on Zoom, have increased our presence on social media, and have received numerous thoughtful emails and public comments from alumnae. Overall, alumnae engagement has felt more positive during this period, I believe because we have given alumnae an organized way for their voices to be heard. At Reunion and online, I have seen several instances of alumnae with different views engaging in positive conversation. My hope is that this will continue in the months ahead as we move into the next phase of this transitional time.

A big piece of news: Last week, Pam H. and I decided to hire our main candidate for the office admin role, Winnie Aldaz '22 (they/them pronouns). They will be working around 12 hours per week starting next week, and will take on the work previously done by Ella, which I have been filling in for. This includes front desk presence, answering the phone, handling merchandise and shipping, and some accounting work on Giveffect and Quickbooks. They have a background in data analytics and a degree in business economics from Mills, and I am so excited for them to be a part of our team.

While reviewing the work Winnie will be doing, I noticed something in our shipping system that could be improved. Currently, customers are charged \$7.50 for shipping when ordering merchandise on Square, but we only ship items flat-rate at \$9.90 or \$21.50 per shipment. I would like to purchase a small shipping scale and other small boxes so that we have the option to ship by weight, and therefore save money, which I believe is all within budget. Shipping costs for customers will stay the same for now, and I will give an update on this at the next meeting.

I have so enjoyed getting to work with the Board in recent months, and look forward to continuing my conversations with the Personnel Committee about the possibilities of my position going forward. Hiring Winnie will make a big difference in how my time is spent, and that extra support will allow me to best serve you all. To the entire Board, please don't hesitate to email me anytime: lila.goehring@aamc-mills.org