

**Alumnae Association of Mills College
Resource Development Committee Report
October 16, 2012**

Committee Members: Jennifer D. King, Chair, Linda Jaquez-Fissori, Cynthia Guevara, Diana Odermatt and Julia Almanzan

The Committee has met twice (August 1, 2012 and October 15, 2012).

Project Proposals:

1) Printed Tee Shirts

The committee reviewed tee shirts that were printed for Barnard College (See attached photo), and are proposing that AAMC have one that displayed the Mills eucalyptus. "Mills" would be printed in a deep green color. The committee is in the process of finding a eucalyptus in the correct digital format for use by the printer. We are also exploring the possibility of having one designed just for the AAMC's use. Committee members are soliciting bids for printing 250 shirts in various sizes. We will look at both short and $\frac{3}{4}$ sleeve lengths. The Committee is proposing that AAMC sell the shirts for \$30 each. Ideally, we would have these shirts available for sale by commencement in May.

Action Item: The Resource Committee is requesting authorization by the Board of Governors to proceed with the plans to have a tee shirt designed and printed.

Action Item: The Resource Committee is requesting authorization by the Board of Governors to purchase or have a eucalyptus leaf designed at a cost not to exceed \$450.00.

2) Dance Party

The Committee is proposing a June 8, 2012 dance party with a "Caribbean" or "Latin Nights" theme. Tickets would be \$35 each. \$10 of the ticket cost would go towards expenses and the other \$25 would be profit for AAMC. Local dance teacher Juan Gil would be invited to give Latin dance lessons at 7:30 p.m., and the actual dance party would begin at 8:30 p.m. Our first choice for the venue is Reinhardt House and the garden area, and the Student Union would be our second choice. Rum punch and Caribbean inspired appetizers would be served.

Action Item: The Resource Committee is requesting authorization by the Board of Governors to proceed with the plans to host Caribbean or Latin themed dance party to be held in June of 2013.

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3) Note cards

The Committee is proposing to use prints of Mills Hall and Orchard Meadow and create note cards. The prints are originals that were designed by Diana Odermatt's husband. The cards could be packaged in sets of six or eight.

Action Item: The Resource Committee is requesting authorization by the Board of Governors to proceed with the plans to print note cards.

Next Meeting: Thursday, November 8, 2012 at 6:30 p.m. in Reinhardt House. New committee members are welcome to attend.

Respectfully submitted,

Jennifer D. King, Chair