

**Alumnae Association of Mills College**  
**Resource Development Report**  
**February 13, 2013**

**Committee Members Present:** Jennifer D. King, Chair, Julia Almanzan, Linda Jaquez-Fissori, Cynthia Guevara, and Diana Odermatt

The Committee has now met five times, most recently on January 17, 2013.

***Project Status:***

**Printed Note Cards**

The Committee now has three completed sketches (Mills Hall, President's House and Orchard Meadow), and is awaiting completion of the fourth and final sketch. A paper and envelope have been selected. The artwork will remain the property of the Odermatt's. The cards will be priced at \$15 for a box of 8.

The Committee still anticipates having the note cards available for sale by April 1, 2013.

**Printed Eucalyptus Leaf Tee Shirts**

The Committee reviewed samples of eucalyptus leaves, fonts, and tee shirts. We have also received a price quote from U NAME IT Promotions (An Oakland based business). Right now we are trying to find an ivory-colored short-sleeved, women's cut tee shirt in a poly/cotton blend (60/40). The tee will have "Mills College" written in dark green on the bottom left side, and the eucalyptus leaf printed on the left side and will be sold for \$30 ea.

The Committee still anticipates having the shirts available by April 1, 2013.

***Action Item: The Committee is requesting authorization to purchase tee shirts at a cost not to exceed \$2,900.00***

**Salsa Under the Stars Dance Party**

The Committee has determined that the cost of expenses we would incur for the *Salsa Under the Stars* dance party makes hosting this type of event impractical for a fundraising event. The Committee will come up with another fundraising idea for BOG approval.

**Next Committee Meeting:** The Committee will meet in early March. An exact date has not been confirmed. BOG members who are interested in serving on this Committee are welcome to attend.

Respectfully submitted,

*Jennifer D. King, Chair*