

Resource Committee Report February 19, 2014

Committee: Jennifer D. King (Chair), Gloria Fangon-Hitz, Cynthia Guevara, Dr. Toni McElroy, and Susan Thomas

The Committee has met twice (January 6 and January 20). The following business was covered:

Current Inventory of AAMC Merchandise

| | | |
|---|--|------------------------|
| Ornaments 28 Campanile 69 Music Building 150 Art Building 195 Eucalyptus Trees | Tee Shirts 4 - Size Small 4 - Size Medium 34 - Size= Large 63 - Size Extra Large 52 - Size XXL Large | Tote Bags 69 |
| Note Card Sets 15 | Eucalyptus Pins 155 Silver 98 Gold | |

The Committee determined that the current inventory was sufficient, and no re-ordering needed to be done. They also discussed having a one-day merchandise sale for seniors in the spring. There was a lengthy discussion regarding having AAMC merchandise sold through the Bookstore. It was determined that the Mills Bookstore is actually controlled by Follett. AAMC can have a “link” to the bookstore, but the store cannot process the payments for AAMC.

Action Item: The Resource Committee sent an e-mail requesting that the Communications Committee review the current AAMC merchandise website, and clean it up so that the merchandise is more favorably presented.

Selling a Eucalyptus Scarf -

The Committee is investigating the possibility of having a scarf designed for sale.

AAMC’s 135th Anniversary Project -

Following lengthy discussions, the Committee would like to make the following proposal for a fundraising event to commemorate the 135th Anniversary of the AAMC.

Event Description: “Conversation with the Authors” featuring a panel of well-known authors who would discuss the prevalent notion in literature and popular culture that women are only fabulous and sexy before age 50. Suggested panelists include authors Isabel Allende, J California Cooper, Joan Didion, Amy Tan, and Ayeleta Waldman.

Suggestions for facilitators included Mills English professors Ajuan Mance, Cornelia Nixon, and Ruth Saxton; and television personalities Belva Davis, Pam Moore or Valerie Coleman.

Proposed Date: Sunday, October 11, 2014 (3:00 p.m. - 5:30 p.m.)

Ticket Cost: \$50 General Admission (includes book signing); \$30 Students; and \$135 for VIP. VIP ticket costs would include a special pre-panel event (i.e. Champagne Sip, Meet & Greet with authors).

Venue: Mills Concert Hall

Budget:

Anticipated Income: \$37,625

Anticipated Expenses: \$11,000

Anticipated Profit \$26,625

Throughout the planning and implementation of this project, the budget costs will be carefully monitored and adjustments made as needed. The Committee fully intends to work diligently to drive down all costs, and to include Mills Alums in both the planning and implementation of the project. Similarly, we will work closely and collegially with the various members of the Mills staff and community.

Date for Next Meeting

The next meeting will be on Wednesday, February 26, 2014 at 6:00 p.m. in Reinhardt House.

Respectfully submitted,

Jennifer D. King

Jennifer D. King, Chair