## AAMC BOARD OF GOVERNORS TRAVEL COMMITTEE REPORT

## March 17, 2021

**MISSION**: To provide educational and cultural opportunities for Mills College alumnae through organized annual international travel programs, while earning revenue for the AAMC.

**Members**: Co-Chairs, Gwen Foster and Debi Wood; Viji Nakka-Cammauf, Deborah Dittman, Ellen Hines, Catherine Ladnier, Tara Singh, Sheryl Wooldridge.

## **Activities:**

## 1. 2021- 2022 AAMC Travel Program Website Marketing

The new AHI co-branded website is now ready to be customized for the Mills AAMC travel program for 2021-2022. The website links to the co-branded sites for nine of the AAMC's twelve planned trips for next year are now ready. The remaining three trip websites are currently off-line, but will be linked very soon.

Here is a sample website link to the Journey to Southern Africa trip: https://mills.ahitravel.com/destinations/1538A?schoolId=99

The website links for our upcoming programs can be used to link the trips on our website to the co-branded AAMC/AHI website. In the alternative, we can simply link to the co-branded homepage.

We need to meet soon with the AHI and Gohagan representatives to organize our marketing, so the Committee will work on it immediately.

Submitted by: Debi Wood and Gwen Foster